

The Busy Season Boundary Checklist

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A one-page printable to reset before busy season fills your calendar.

01 Do a Boundary Check

- ☐ Block your non-negotiable days off first — before anything else fills the calendar.
- ☐ Block lunch, cleanup, admin time, and realistic transitions between clients.
- ☐ Decide which hours protect your energy most, and treat them as non-negotiable.

02 Simplify Your Service Menu

- ☐ Choose three to five signature busy-season services to promote.
- ☐ Cut anything confusing, low-profit, or a "let me think about it" option.
- ☐ Make each remaining service easy to explain and book in one sentence.

03 Build One Communication System

- ☐ Write a new-client welcome message, a pre-appointment reminder, and a follow-up.
- ☐ Keep each one warm, clear, and short enough to reuse without editing.
- ☐ Let automation carry the repeat questions so you're more present when it matters.

04 Make Your Money Easier to See

- ☐ Pick one number to track this week: average ticket, rebooking rate, retail, or revenue.
- ☐ Check it weekly instead of guessing.
- ☐ Skip the complicated dashboard — one honest number beats a guess.

05 Decide What "Enough" Looks Like

- ☐ Write down your version of enough for the season — days, revenue, or a hard stop time.
 - ☐ Revisit it whenever the calendar tries to talk you out of it.
 - ☐ Remember: a simple business isn't a small dream — it's an intentional one.
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Professional insight, translated for real life.



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